Alex Furr

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UX Designer

Who am I?

I'm passionate about human interactions and putting the user in the centre of every application.

I'm an experienced Wordpress Developer with a background in learning design.

I'm enthusiastic, approachable, and able to easily translate complex ideas to both stake holders and technical teams.

I believe that if you don't understand your users, they won't understand your product. And if they need to read a manual you've already failed.

Areas of Expertise

User Experience | Interactive design | Test Scripts | Agile Methodologies | Iterative design | Wireframing | Image Editing | Research and User Analysis | HTML, CSS, jQuery, PHP | Adobe Photoshop | Axure |

Skills

Agile Development | Version Control | Wordpress | eLearning Platforms | ePortfolios | MySQL | Rest APIs | W3C / AA accessibility standards | Responsive Layouts

Education

1997 – 2001	Ph.D. 'Proteinase / antiproteinase balance in asthma'	
	The University of Southampton	
1993 – 1997	BSc. Pharmacology. Class 2i (Hons.)	
	The University of Southampton.	
1987 – 1993	A-level Biology, Chemistry, Physics, Mathematics	
	Poynton County High School ,Yew Tree Lane, Poynton, Cheshire	

Experience

Senior Learning Technologist + Student Experience Lead

August 2017 - Present

eApplication strategy and implementation focussing on the student experience.
Learning platform integration, design, UX consultation and development for mobile, tablets and desktops. User journeys / scenarios and wireframes.

2008 – June 2017

UX Designer + Developer

The University of Southampton
UX / UI Design, wireframes and user testing for several a bespoke ePortfolio solution and eLearning applications. Scenarios / user journeys, workshops, agile prototyping. Custom theme development for specific user groups on the Wordpress Platform.

eLearning Advisor

2008

The University of Bristol
Writing and delivering training workshops and evaluating new software tools for delivering web based learning and teaching.

eLearning Applications Advisor

2007

The University of Bath
A 6 month maternity cover post delivering moodle training and support, and responsible for UI design and UX testing for large FAQ site.

UX Designer + Developer

2002 - 2007

The University of Southampton
Development of several large intranet and external projects being responsible for the entire project lifecycle from conception, wireframe concepts, user testing, user training and application documentation.

Multimedia Team Leader + UX Developer

2000 - 2002

Apex Interactive
UX Developer, User Scenarios and Flash development for e-learning projects for companies such as BT and Cisco systems.

UX Designer + Developer

2000 - Present

Barrington Innovations Ltd+ Internet Media Group Ltd

Director / Developer / UX Developer of joint venture (IMG Ltd) and sole director Barrington Innovations Ltd. UX design and development consultancy.